



BE PART OF THE TRADITION!

JOIN US FOR ONE OF THE REGION'S MOST POPULAR
13.1 MILE ROAD RACES SINCE 1984!

SUNDAY, DECEMBER 8, 2024
PENN STATE AG ARENA
800 E PARK AVE STATE COLLEGE, PA 16803

The Nittany Valley Half-Marathon is not just about the race, but also a way to raise funds for uninsured individuals in Centre County.

Runners will be welcomed back with an after-party that includes live music, awards, food, and post-race stretching and massage!





SPONSOR OPPORTUNITIES

ENDURANCE - PRESENTING

\$10,000

LOGO ON ALL EVENT MATERIALS INFORMATION/SWAG TABLE AT EVENT

BANNER DISPLAY

WEBSITE RECOGNITION

SOCIAL MEDIA RECOGNITION

LOGO ON EVENT SHIRT

STRENGTH \$5,000

INFORMATION/SWAG TABLE AT EVENT

BANNER DISPLAY

WEBSITE RECOGNITION

SOCIAL MEDIA RECOGNITION

LOGO ON EVENT SHIRT

SPEED \$2,500

BANNER DISPLAY

SWAG DISTRIBUTION

WEBSITE RECOGNITION

SOCIAL MEDIA RECOGNITION

LOGO ON EVENT SHIRT

SPRINT \$1,500

BANNER DISPLAY

SWAG DISTRIBUTION

SOCIAL MEDIA RECOGNITION

LOGO ON EVENT SHIRT

DISTANCE \$1,000

SWAG DISTRIBUTION
SOCIAL MEDIA RECOGNITION
LOGO ON EVENT SHIRT

18"X24" YARD SIGN AT EVENT



SWAG \$750

LOGO ON EVENT SHIRT SOCIAL MEDIA RECOGNITION 18"X24" YARD SIGN AT EVENT

RUNNER \$500

SOCIAL MEDIA RECOGNITION 18"X24" YARD SIGN AT EVENT

ADVERTISING \$500

COURSE \$250

18"X24" YARD SIGN ALONG THE COURSE



SPONSOR AGREEMENT

	ENDURANCE	\$10,000	
	STRENGTH	\$5,000	
	SPEED	\$2,500	
	SPRINT	\$1,500	
	DISTANCE	\$1,000	
	SWAG	\$750	
	RUNNER	\$500	
	ADVERTISING	\$500	
	COURSE	\$250	
Official Sponsor Name			
Contact Person		Email	
Address			
Signature		Date	
PLEASE EMAIL JPEG FILES OF YOUR BUSINESS LOGO TO KATIE AT KOPPERMANN@CVIM.NET BY SEPTEMBER 30.			
Check Enclosed (payable to CVIM) Please Send Invoice Online @ www.cvim.net			

There is no rain date for this event! If this event is cancelled for any reason, your sponsorship becomes a donation to CVIM.

Have a question? Need more information? Email Katie at koppermann@cvim.net