



Fundraising Tips

The number one reason people donate to CVIM events is because someone asked them! Whether you are running a marathon or riding in the Cycling for Care event, the goal is to reach out to as many people as possible and ask them to support your effort with a donation of any amount.

Here are some tips to help you get started:

Send Emails

Send emails to everyone you know educating them about CVIM and include a link to www.cvim.net when they can sponsor you online.

Double Your Money with Matching Gifts

Many employers offer matching gift programs. Your \$50 donation could turn into \$100 just by asking your human resources department for their matching gift form and reminding friends and family who support you to do the same.

Social Network

Facebook and Twitter are a great way to let your friends and family know that you are looking for sponsors. Let them know that you are running or cycling, give a link to CVIM's "donate" page, and ask them to become a fan of CVIM on Facebook!

Talk It Up

Ask for a few minutes on the agenda of your local parent-teacher organization or weekly department meetings. Tell the group about your participation in and commitment to this event. Share with them the reason you're dedicating your efforts to this important cause, and how they can join or support you.

Make a List and Check It Twice

Make a list of potential donors. Include everyone you know. Start by sponsoring yourself on your pledge sheet and listing the amount of your gift at the top of your list.

One a Day

Ask a person each day to make a contribution. If you get four \$25 gifts, you will have raised \$100 in less than a week. Don't be afraid to ask for larger gifts. CVIM will be providing care for years to come to our uninsured neighbors.

The Mighty Pen

Send a letter in the mail to friends, family, co-workers asking for their support. Contact CVIM for a sample letter.

Celebrate

If a birthday or holiday is coming up, tell your family and friends that in lieu of a gift, you would like them to make a donation to CVIM's Marathoners for Medicine or Cycling for Care.

Pin It Up

Post your pledge sheet or donation envelopes on the bulletin board at church or temple, in the office, at the gym, or at school. Make sure to highlight your name, phone number and email address .

Send the Message

Change the recording on your voicemail or answering machine to mention Marathoners for Medicine or Cycling for Care and how callers can make a donation. Then, when you call them back, ask them to sponsor you. When emailing friends, add a "P.S." asking for their support.

Contact Us

We are here to support you! Just contact us at cycle4care@cvim.net or 814.231.4043.

Donations can be mailed to Centre Volunteers in Medicine, 2520 Green Tech Drive, Suite D, State College, PA 16803. Make sure that sponsors mention your name!